



Bridging potential & success

**Vibes Academy**  
in association with



is organizing a one day seminar on

# MAXIMIZE PROFITS THROUGH COLOURS

**Date:** Wednesday, March 19, 2014

**Time:** 9:30 am - 5:00 pm

**Venue:** Hindustan Chamber of Commerce, "Greems Dugar", 5th Floor,  
South Wing, No.149, Greems Road, Chennai-600006.



**Vibes Academy**, an EDU-center, dedicated to the print fraternity, in association with **Resource** which is a professionally managed group with multi divisional operations under the Training and Development segment is organizing one day seminars on varied subjects like Color Management, Reproduction Quality, Lean Management, and Optimization of Resources and on many other Technical and Managerial subjects. The Academy is conceived with zeal to support printing and publishing houses, by professionals like,



**Mr. V. Murali:** Director, Kalki Group of publications and former Director of Research Institute for Newspaper Development ( RIND ). Has fifty six years of experience and association with printing Industry and has organized several seminars for newspaper professionals.

**Mr. K.Nandakumar:** Former Vice President of The New Indian Express group. Has forty years of professional experience in various capacities from Machine Building to Print Production & projects.





## EXPERT SPEAKERS OF THE SEMINAR:

- **Mr. S. Sekar, Deputy General Manager, Times of India.**  
Topic: "Yes, this is my colour!"  
Subject: Role of Ctp and the Press in Colour Management.
- **Mr. Manoj Mathew, AGM Technical, The New Indian Express.**  
Topic: Express way to Colour Quality.  
Subject: The step by step procedures to achieve international quality.
- **Mr. S. Madhavan, General Manager, Vasan Publications Private Limited**  
Topic: Colour - The Inevitable for Profitability.  
Subject: Why colour printing is most essential for the profitability?
- **Mr. K. Pantala Selvan, Printing Technology Consultant and Ugra Certified Expert.**  
Topic: Judge your colour or someone else will do.  
Subject: Understanding colours from Dots and Colour Calibration.
- **Mr. Sunil Varghese. CEO, Hevea Engineers.**  
Topic: Quality Colours through Rollers

We are sure that all the participants will be able to carry back a repository of knowledge particularly in the modern printing technology management.

The acquired knowledge through this will enhance not only the participant's knowledge base and also will percolate to enrich the profitability and credibility of the organization.

This seminar will trigger and spearhead the tips and techniques in the modern printing technology scenario, the ideas and techniques which are in vogue around the globe, will surely be a value addition to the participants.

This program will be useful even to the fresh minds who are in the printing industry and who have the determination and willingness to climb the corporate ladder quickly.

We are sure you will utilize this opportunity in enhancing your / organization's learning curve.

Look forward to your positive response and to meet you in person at the program.

Please find enclosed the delegate registration form. Kindly take a print out of the form, duly fill and send the hard copy, attaching your cheque / DD favouring "RESOURCE" to the address given below:

For further details contact

**RESOURCE**

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