

Innovative HR Strategies *in* Managing Gen - Y



Manage and Motivate



Gen-Y

spend friends technology
Confident questioning fun
autonomy
school university forward - thinking world -view
College Savvy influence distrust family
Cool authenticity goals
anti - hype truthful

One Day Seminar Organized

by

I MPACT
Innovative Management Practices
And Creative Thinking

Venue : J.P.Hotel,1131,Inner Ring Road,Koyambedu,Chennai -600107.

Date : 29th July' 2015, Wednesday

Time : 9.30 am to 5.30 pm

IMPACT is a multifaceted group headed by Dr.M.G.Bhaskar, having divisions in organizing market specific seminars,organizational training,e-journal and marketing consultancy.

Now We are organizing a one day seminar with Mr.G.D.Sharma,Principal Consultant, **BEELINE HR Advisory**, as our knowledge Partner on -

Innovative HR Strategies in Managing Gen -Y

Venue : J.P.Hotel,Chennai -600107, Date: 29th July' 2015,Wednesday,9.30 am to 5.30 pm

Seminar focus:

Knowledge Updation is the key for any individual.In particular,the ever dynamic,ever vibrant industries,new strategies,new techniques,new ideas are being practiced and developed to cope with the ever changing demands of this modern world.

Update yourself with the latest HR Strategies which are being practiced around the globe and in India.These Strategies will be detailed by leading industry experts,will further enhance your knowledge base.Explore these sensitive areas to learn the new strategies,best practices and gain insight into how best to leverage your solutions according to your corporate needs.

This seminar will extensively engage in the following aspects and domains:

Session-1

Current Challenges in Appealing and Attracting Gen-Y Talent

Companies that attract and retain Gen-Y, often find their young workforce-playful, casual clothes, lots of technology and social opportunities that blur the lines between work and play. Executives at many large corporations find themselves in a dilemma. On the one hand, they have an image to protect, clients to serve and to maintain. On the other hand, they need young people to fill entry-level jobs. Companies that need to attract Gen-Y employees still struggle to keep them satisfied and retain them.

Session-2

Challenges in building Organisation by Retaining Gen-Y Talent

They are more entrepreneurial about their careers. They see their career path, totally within their control. Their lifestyle is more important than their work and they expect enjoyment and personal pleasure in their careers.

Session-3

What works for Gen-X may not work for Gen-Y - Solutions in HR

Gen -X and Y's focus are different in the workplace. What they want out of a job is different. Gen-X want a safe career. People who are part of Gen -Y pursue passion.Gen -X focus is more about balance in life. They try to work out how they can make passion into a job, because they know that they spend the majority of their time, at work.

Session-4

Multi-g enerational Workforce – Role of HR in Integration.

Workplaces always have multiple generations working side by side. There's the fresh-faced younger generation of newcomers; the established middle generation that holds most of the management roles and the older generation of senior executives with 30 or 40 years into their careers. Each of these distinct age groups come with their own generational differences, which can cause some friction among colleagues and bosses.

We are sure you will utilize this great opportunity in enhancing your / organization's learning curve.look forward to your positive response and to meet you in person at the seminar.

Please find enclosed the registration form. Kindly take a print out, duly fill and send the hard copy, attaching your cheque / DD favouring "**IMPACT**" to the address given below:



Dr.M.G.Bhaskar,
Sri Anandham Apartments,No.1A,Jai Nagar,Second Street,
Arumbakkam,Chennai-600 106.
Tel:044 - 23636363 : + 91 98405 99888 .
Email: seminarimpact@gmail.com ☆ URL: www.impactmanagement.org

Delegate Registration Form for the Seminar on
Innovative HR Strategies in Managing Gen-Y

Organized by **IMPACT**

On 29th July, Wednesday, 2015 at J.P.Hotels, Koyambedu, Chennai.

Time: 9.30am – 5pm

Name of the Organization:

Name of the Participants:

Office address:

Email: Official:

Personal:

Telephone: (O)

(R)

(Mob)

Delegate fee: **Rs.5,000/- in favour of IMPACT payable at Chennai.**

Cheque* / DD No.:

Bank:

Branch:

Name, Seal & Signature of the approving official:

Date:

You can also remit online the delegate fee.

Name of our Current A/C: **IMPACT; Current a/c no:1154115000027463.**

Bank and Branch name: **Karur Vysya Bank Ltd, Anna Nagar Branch, Chennai-600040.**

IFSC Code: **KVBL 0001154; MICR Code: 600053005.**

*Cheques are Subject to realization.